

Home Security: Market Sizing and Forecasts

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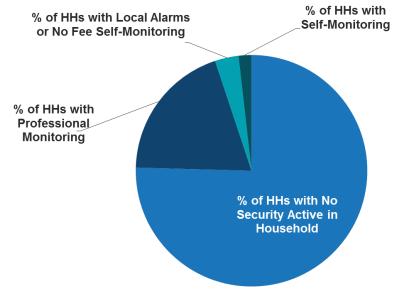
By Dina Abdelrazik, Research Analyst, and Tricia Parks, Chairman, Founder, President, and CEO, Parks Associates

Synopsis

In this report, Parks Associates forecasts professionally monitored and selfmonitored security system sales in the U.S. as well as total security adoption. The report includes forecasts of annual unit sales of professionally installed versus selfinstalled security systems. It provides unit and revenue forecasts for each market segment as well as the total value of professional and feebased self-monitoring security services. In addition, it forecasts smart home controller attachment to security.

Types of Security Systems in U.S. Households

The Presence and Type of Security System - All U.S. Households



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"The residential security market continues to grow since its revival in 2014 and 2015. 2016 followed with a rational growth rate of 4-5% for the industry itself in terms of volume. For security adoption among all U.S. households, growth was 1-1.2%, after attrition is incorporated into the growth equation. 2017 also promises to be a solid year for residential security," said Dina Abdelrazik, Research Analyst, Parks Associates.

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List of Companies			
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	Lowe's	Vivint	
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